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ABSTRACT

This report relates Maricopa County Community College District's (MCCCD) mission statement for international and intercultural education, and presents the strategic plan for developing this type of education at each of the district's community colleges. The mission statement recognizes that because the globe is a home that all cultures, nations, and people must share, the district should prepare its students for successful participation in a global community. This document defines international and intercultural education at Maricopa Community Colleges as consisting of those teaching and learning activities which enable students to successfully participate in the global community. It presents the strategic plan for international and intercultural education. Strategic issues were identified by focus groups and a steering committee as being critical to the success of international and intercultural education. For each strategic issue, one or more goals and corresponding objectives are also identified as broad targets to which MCCCD commits itself to achieve over the coming years. Strategic issue 1 focuses on the development of international and intercultural education plans at each of the MCCCD colleges. Strategic issue 2 seeks to internationalize the curriculum and activities. Strategic issue 3 focuses on faculty, staff, and administrative development. Strategic issue 4 looks at faculty, staff, and administrative leadership. Strategic issue 5 discusses resource support, while strategic issue 6 examines communications. (VWC)

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Maricopa Community College District

International & Intercultural Education

Mission Statement

Recognizing this globe as the home that all cultures, nations, and people must share, the Maricopa County Community College District, through the leadership of its faculty and staff, commits itself to prepare its students for successful participation in a global community.

As one of the largest educational systems in the world, MCCCD must be a significant leader in international & intercultural education. The teaching and learning which occur in our colleges develop the knowledge and skills, and promote the attitudes and values which will enable our students to become productive citizens in a changing and multicultural world. The infusion of international and intercultural perspectives within our curriculum and across our campuses enables our students to participate and become leaders in the global community.

Definition

In the Maricopa Community Colleges, international and intercultural Education consists of those teaching and learning activities which enable our students to successfully participate in the global community. Programs, services, and activities which can be classified as contributing to international and intercultural education include areas such as foreign language study, international studies, global education, ethnic studies, bilingual programs and comparative education. Study abroad programs as well as faculty and student exchange opportunities are considered to be crucial to the successful internationalization efforts of any college or program.

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All courses and curricula should be internationalized, not only those such as geography or Spanish which more readily lend themselves to such an effort.

Strategic Plan for

International & Intercultural Education

1. Strategic Issues

These areas have been identified by the focus groups and the steering committee as being critical to the success of international & intercultural education. Failure to address any one of these areas may result in the failure of the entire I&IE efforts. Although they are listed in general priority fashion, there is no implication of time sequencing, rather they are inter-connected and mutually supportive. Strategic Issue #l contains the output essence of the entire I&IE Plan but it cannot be accomplished without the achievement of the additional six Strategic Issues.

2. Goals and Objectives

These are broad targets to which MCCCD commits itself to achieve over the coming years. While there will be additional and subordinate goals developed by the colleges as they prepare their individual college plans, the goals stated in this document are established for the District as a whole. As the strategic plan is implemented, evaluation will be continuous and new goals will be established as needed based upon the outcome of the overall Strategic Plan.

It is important to note that this Strategic Plan does not contain the detailed strategies, action plans, timelines, assigned responsibilities, and resource allocations that are necessary to ensures

its success. Specific programs and projects which are related to the internationalization of the colleges will be developed by the implementation teams once the Plan is approved by the Governing Board. Much of the data generated by the focus groups will be utilized by these implementation teams at both the District level and at the colleges.

An additional and essential part of the Strategic Plan is the review and update on an annual basis. This is considered to be the key to a successful program and will enable the District to keep the plan current and to maintain its integrity.

Strategic Issue #1:

Development of international & intercultural education plans at each of the MCCCD colleges.

Goal: Each of the Maricopa Community Colleges will develop an I&IE Plan which is complementary to the Governing Board approved district wide I&IE Plan.

Objective: Each college will establish the process by which it will develop its I&IE Plan. (i.e. appoint a steering committee etc.), and begin the preparation of its Plan.

Objective: The MCCCD I&IE steering committee and District Director will provide support and assistance to the colleges when requested .

Action Plan: Copies of existing college I&IE plans will be shared among the colleges by the MCCCD I&IE steering committee.

Strategic Issue #2:

Internationalizing the curriculum and activities.

Goal: MCCCD will further develop and implement an international & intercultural dimension into academic and occupational technical disciplines.

Objective: Continue to conduct discipline dialogues at the District and/or colleges (as appropriate) to share information concerning what is currently being done to internationalize the curriculum within each discipline, to review what is being done in other institutions, and to develop a plan to expand and extend the process of internationalizing the curriculum.

Objective: Develop a district and college inventory of MCCCD courses which have international & intercultural components and facilitate the dissemination of this material to faculty throughout the district.

Goal: MCCCD will develop and implement an international & intercultural dimension in all appropriate student development activities and community service programs.

Objective: Conduct a district-wide dialogue concerning community and student services to share information concerning what is currently being done in international services, to review programs which have been implemented at other institutions, and to develop plan to further promote the process of internationalization and the infusion of an intercultural dimension on each campus throughout the district.

Objective: Update and disseminate a district office and college inventory of services which already have international components.

Strategic Issue #3:

Faculty, Staff and Administrative Development.

Goal: MCCCD will develop and implement a comprehensive faculty/ administrative/staff development program which focuses on international & intercultural education and its implications for teaching and learning.

Objective: Work with the colleges' staff development coordinators and other interested parties to review what is currently being done by the MCCCD colleges and other institutions, and develop a comprehensive plan for faculty/staff/administrative development in I&IE.

Objective: Develop, publish and disseminate an inventory of current practices which are offered within the district and through external entities .

Objective: Update, publish, and distribute a reference list of professional human resources to advise on international & intercultural education development issues within and outside the district.

Strategic Issue #4:

Faculty, Staff, and Administrative Leadership.

Goal The District I&IE steering committee will meet with the administration of the district, the president, administration, and faculty groups of each college to disseminate, explain, and promote the vision, mission and the plan for I&IE with the purpose of creating a district-wide consensus in support of the Plan.

Objective: Develop and distribute materials relating to international & intercultural education which can be incorporated into district office and

college orientation programs throughout the District.

Objective: The District I&IE steering committee members will meet with student le~dership personnel to disseminate, explain, and promote the vision, mission, and the Plan for I&IE with the purpose of involving students and student services personnel in the implementation of the Plan.

Strategic Issue #5:

Resource Support.

Goal: MCCCD will develop and maintain an "I&IE resource bank" which will give faculty and other personnel adequate access to informational and material resources on I&IE. This information will be made available through the I&IE Web Page.

Objective: Conduct a district-wide inventory to identify and locate resources available to support **I&IE** (housed within the District and externally).

Objective: Design the ~I&IE Resource Bank" and implement through the start-up phase. Incorporate into the I&IE Web Page

Goal: MCCCD, through its annual budgeting process, will make adequate financial and human resources available at the district office and college levels to support **I&IE** programs and activities.

Objective: Provide college administration with information regarding the related costs and justifications for implementing I&IE goals and objectives.

Objective: Develop and implement policies which allow colleges to establish budget priorities which are confirmed and supported at the District level.

Goal: MCCCD will identify and assist its faculty and staff in pursuing external funding

opportunities in I&IE.

Objective: Develop and publish a list of external funding resources.

Objective: Provide multiple workshops and individual assistance in **I&IE** grant writing.

Strategic Issue #6:

Communications.

Goal: MCCCD will develop and implement a communications system and process which provide frequent and useful **I&IE** information concerning related activities, events, and developments. The primary resource for the dissemination of information will be through the I&IE Web Page.

Objective: The MCCCD I&IE steering committee will meet on a monthly basis to provide inter-college communication and coordination on I&IE issues. Specialty sub-committees and ad hoc committees may meet more frequently.

Objective: The MCCCD I&IE steering committee shall support the planning and assist in the evaluation of I&IE programs and activities at the District level. The Steering committee will assist the District I&IE Director in facilitating the implementation of the MCCCD I&IE Plan.

Goal: MCCCD will develop and maintain linkages with external entities which support and enhance its I&IE programs.

Objective: Inventory, assess and disseminate resulting information concerning current external linkages in I&IE to District and college I&IE representatives.

Objective: Prioritize those linkages which need development during year one of this plan, and establish and implement a plan for that development.

Goal: MCCCD will actively advertise and promote its I&IE activities, events, and successes to appropriate external entities.

Objective: Identify the external entities which MCCCD needs to communicate with concerning I&IE issues, and establish appropriate communication processes with those groups.

The content of this document was approved by the Maricopa Community College District Governing Board on July 28, 1992. Minor modifications were made to the timeline and target completion dates. The topics of Goals and Objective have been condensed to facilitate the modifications needed to the overall timeline. Additional modifications have been made to reflect changes recommended by the District I&IE Director, acting under the direction of Vice Chancellor de los Santos. These modifications, which were made on November 15, 1996, were minor and did not change the intention or underlying premise of the original Governing Board approved document.

5/97 Revised